



## 2013 – 2014 Officers

### President

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### Treasurer

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## Member Groups

- \* Alpha Chi Omega
- Alpha Delta Pi
- Alpha Epsilon Phi
- Alpha Gamma Delta
- Alpha Omicron Pi
- \* Alpha Phi
- Alpha Sigma Tau
- \* Alpha Xi Delta
- \* Chi Omega
- \* Delta Delta Delta
- \* Delta Gamma
- Delta Zeta
- \* Gamma Phi Beta
- \* Kappa Alpha Theta
- Kappa Delta
- \* Kappa Kappa Gamma
- \* Phi Mu
- Phi Sigma Sigma
- \* Pi Beta Phi
- \* Sigma Kappa
- Sigma Sigma Sigma
- Theta Phi Alpha
- Zeta Tau Alpha

\* Represented at first  
Cleveland Alumnae Panhellenic  
Association Meeting  
May 15, 1914

## Newsletter Editor

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## Nancy's Note

This January was a good month to have a happy hour instead of a meeting. Those attending the celebration at the South Side enjoyed a fun night of sisterhood. Thanks Hospitality Committee! I hope everyone is none the worse for the terrible weather.

Plans for the May luncheon are well in hand. The Silver Grille can accommodate 400. We'd love to fill it. Please remember to do your part and invite the sisters of your chapter. Because it is the 100<sup>th</sup> anniversary we are extending an invitation to collegians too. We encourage you to forward the reservation form and details to your college chapters—or better yet, to your list to whom you sent the scholarship information. Also, don't hesitate to reach out to friends in other sororities. We encourage Panhellenic tables. Send Reservations Chair, Katie Keane, the names of people with whom you wish to be seated when you mail in your check.

Photos of your past CAPA presidents and group events are needed for our slide show of 100 years of CAPA. Please contact your older members for their photographs. Thanks Pat Magee, for the photos you sent!

We purposely scheduled the Dine Out for March when there is no regular CAPA meeting. Let's make plans to meet our groups there. Set a time and share some sisterhood while raising funds for CAPEF. CAPA committees may set a time to meet at the Dine Out, if they wish.

Remember to wear your badge on March 3<sup>rd</sup>. You might be surprised who notices it!  
Fraternally,  
Nancy

## February Anniversaries

*Phi Mu*  
*March 4, 1852*

*Delta Gamma*  
*March 8, 1873*

## Celebrate Sorority on International Badge Day March 4, 2013

International Badge Day was established in 1997 by the National Panhellenic Conference to set aside a day for women -- in sororities in all different umbrella organizations -- throughout the world to wear their sorority badges or Greek letters in a celebration of sisterhood.

This year's theme is: "Wear Your Letters on Your Heart." Join us in celebrating by wearing your badge and inviting all sorority women you know to do the same!

Resources for International Badge Day are available on the NPC website: <http://bit.ly/1acOj1y>.



### The Greek That's Written There

It makes little difference  
The size of your pin  
Whether it's large or small,  
And if it's plain  
Or brilliant with jewels  
Is of no concern at all.

But the vows that you took  
Along with your pin,  
Have you worn them constantly?  
Quietly, deep in the heart  
Where no one looks to see?

Have you touched the stars  
And reached for once  
In your own small piece of sky?  
Have you striven for the honorable,  
The beautiful, and the high?

What difference then  
The shape of the badge,  
Be it diamond or quill or square?  
The important thing is  
How much do you love  
The pin you chose to wear?

-Anonymous

## Connect to NPC Online

Many of you have visited the NPC website, [www.npcwomen.org](http://www.npcwomen.org), which has many resources and news of interest to alumnae. But, did you know that there is a Facebook group just for Alumnae Panhellenic members? All alumnae are invited to join the group and connect with other Panhellenic alumnae across the world to share success stories, brainstorm program ideas and access new resources for your Alumnae Panhellenic: <http://on.fb.me/lf67eD>. For questions about this new group, contact [caitlin@npcwomen.org](mailto:caitlin@npcwomen.org)

## News and Notes

**Kappa Alpha Theta** members got together at the Cleveland Food Bank on Jan. 29th and spent 2.5 hours putting boxes of snacks together for after-school programs, as well as sorting through donated goods. It was rewarding to feel that we were helping out the Food Bank, who stated that they always need more volunteers. We had a great time doing it!

**Zeta Tau Alpha-Eastside** had a fun social event during the blizzard. A ZTA and her husband gave a curling lesson to the group which included spouses and kids. All participants agreed that the sport was much harder than it looked!

In January **Delta Delta Delta** hosted a tea at Clementine's in Olmsted Falls for collegians and their mothers to emphasize the benefits of lifelong, alumnae membership. In February, Cleveland alumnae will serve as speakers at Tri Delta's Ohio Wesleyan chapter's Career Fair.

St. Jude Children's Research Hospital recently announced that **Delta Delta Delta** completed its \$15 million fundraising campaign an amazing 1.5 years ahead of schedule! The success of this campaign, in support of the Specialty Clinic in the Patient Care Center, has granted Tri Delta the privilege of naming the clinic.

Ohio Lambda chapter of **Pi Beta Phi at Case** recruited 37 new pledges last week. Both East and West Side alumnae clubs helped with various duties. The chapter has been very successful since colonizing a year and a half ago.

## Social Media News

### #WhyImGreek Campaign Launched to Combat Negative Greek Life Stereotypes

Delta Phi Epsilon International Sorority officially initiated the #WhyImGreek Twitter hash tag campaign in an effort to negate the backlash of criticism the fraternal world has recently received. The mission of the campaign is to communicate and celebrate the positive contributions being a member of a fraternal organization provides to communities and its members.

Delta Phi Epsilon launched this campaign in conjunction with their new YouTube channel that launched on September 26, 2013, BeTV. The BeTV inaugural video discussed the *Benefits of Greek Life for the Real World and Employment* and has received praise and support from several other Greek organizations, including Kappa Alpha Theta and Delta Gamma. All of the BeTV episodes aim to empower women leaders, but the core of the channel is empowerment – regardless of the Greek letters. Upcoming BeTV episodes include effective fundraising, social intelligence, recruitment and networking, social media management, and more.

Individuals who wish to support the promotion of the topics discussed on BeTV should use the hash tag, #WhyImGreek and/or share the video(s). Some recent Tweets include, "Not only did DPhiE help me prepare for a job - it helped me find one #WhyImGreek," and, "When I tell my kids about DPhiE they will know that it lasted much longer than four years #WhyImGreek."

Director of Communications of Delta Phi Epsilon International Headquarters, Steffanie Kochie, says, "We're launching the #WhyImGreek hash tag campaign to spread the positivity. Whatever your reason for going Greek, if it's made you a better and stronger sister, brother, mother, father, employee, employer ... use the hash tag. We'll be looking for you and reading your 'Whys.' We hope you join the conversation." International Executive Director of Delta Phi Epsilon International Headquarters, Nicole DeFeo, says, "There is no better incubator for leadership than the fraternal experience."



## Book Clubs

All are welcome to join the **Chi Omega West** Book Club. We meet the second Wednesday of every month at Rocky River in Panera. Upcoming books:

Feb. 12 *Honolulu* by Alan Brennert  
Mar. 12 *Divergent* by Veronica Roth  
Apr. 9 *Broken Harbour* by Tana French

**Tri Delta's** Book Club will meet at noon on Sunday, February 16th at 3pm at the Burnt wood Tavern in Rocky River to discuss *While We Were Watching Downton Abbey* by Wendy Wax. All Panhellenic women and their girlfriends are welcome! RSVP to Jennifer Bufe ([jbakajp@cox.net](mailto:jbakajp@cox.net)) if you will be attending.

## Reminders

### SCHOLARSHIP

#### Scholarship applications are due

**Feb 28, 2014.** Each sorority is encouraged to contact their local, eligible sisters (i.e. collegians or alumnae who live in the greater Cleveland area).

### WAYS AND MEANS

Basket Themes (title + description) are due **Feb 11th**. You may also email your theme to [lhanna@btohio.com](mailto:lhanna@btohio.com).

**Spring Luncheon** reservation forms are available on our website or on Facebook

## 2013– 2014 Calendar

**Location Note:** All Delegate meetings are now at the American Heart Association Building located at 1689 East 115<sup>th</sup> Street, Cleveland, OH.

### Tuesday, February 11, 2014

Delegate Meeting  
Social Time-11:30 am  
Business meeting-12 Noon  
American Heart Association Bldg.

### March, 2014

Dine-Out Fundraiser  
**Tuesday, April 15, 2014**  
Delegate Meeting  
Social Time-11:30 am  
Business meeting-12 Noon  
American Heart Association Bldg.

### Tuesday, May 6, 2014

Delegate Meeting  
Social Time-11:30 am  
Business meeting-12 Noon  
American Heart Association Bldg.

### Saturday, May 17, 2013

CAP Centennial Spring Luncheon  
Silver Grille

### Tuesday, June 10, 2014

Executive Board meeting  
11:45 am  
American Heart Association Bldg.